

NCC Cable System Order

Order #	62302078	Flight Dates	07/11/16 - 07/24/16	Update Date	06/30/16
Syscode	0856	Agency	National Media	Version	1 Vs. 1
System Name	Time Warner/Milwaukee Interconnect, WI	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	Milwaukee-Racine			Total # of Weeks	2
		Client Code		Total	\$13,762.00
AE	Paul Doll	Product Code		Commission	\$2,064.30
Sales Coordinator	Adam Schaff	Est Code	7377	Net Total	\$11,697.70
Office	Washington	Product Name		Total Spots	70
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Apr16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		New order, please confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	7/18/16	7/24/16	05:00	10:00	X							-	-	2	\$95.00	\$190.00	30	
2	FXNC	VARIOUS	7/11/16	7/17/16	05:00	10:00		X	X	X	X	X	X	-	-	12	\$95.00	\$1,140.00	30	
3	FXNC	VARIOUS	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$185.00	\$370.00	30	
4	FXNC	VARIOUS	7/11/16	7/17/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$185.00	\$2,220.00	30	
5	ESPN	AVG. ALL WKS<	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$328.00	\$656.00	30	
6	ESPN	AVG. ALL WKS<	7/11/16	7/17/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$328.00	\$3,936.00	30	
7	DISC	STREET OUTLAWS<	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$180.00	\$360.00	30	
8	DISC	AVG. ALL WKS<	7/11/16	7/17/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$180.00	\$2,160.00	30	
9	HIST	AVG. ALL WKS<	7/11/16	7/17/16	18:00	24:00		X	X	X	X	X	X	-	-	12	\$195.00	\$2,340.00	30	
10	HIST	VARIOUS	7/18/16	7/24/16	18:00	24:00	X							-	-	2	\$195.00	\$390.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$13,762.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$13,762.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/01/16

62302078 | Milwaukee-Racine | Time Warner/Milwaukee Interconnect, WI | 0856 |